



SEPT.
11 to 16

THE KANSAS FREE FAIR



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Ford
THE UNIVERSAL CAR

The two Topeka Ford dealers cordially invite all Ford users to accept the hospitality of their Service Stations, Sales Rooms and Rest Rooms. They are for your comfort and convenience.

Trefry Motor Company
914 Kansas Ave.
Phone 2471

Badders Motor Company
417-23 Jackson St.
Phone 2114

The Motor Inn

Tenth and Tyler Sts.
Topeka's De Luxe Service Station

Gasoline, Oils, Car Washing, Motor Washing, Transmission Grease, Car Lubricating, Polishing, Simonizing.

Free Crank Case Service.
Free Differential Service.
Free Transmission Service.

Free Water.
Free Air.

All you pay for is the material used

Our Policy "Quality" Merchandise and Workmanship at Best Prices in Appreciation of Your Patronage.

Edwin Dana

Lewis Atwell

Harmon E. Drum



PAR excellence, wonderfully simple control, perfect regeneration of all wave lengths, no capacity effect from hand or body. Our radio service extends to all, especially to those who have just become interested in wireless telephone broadcasting.

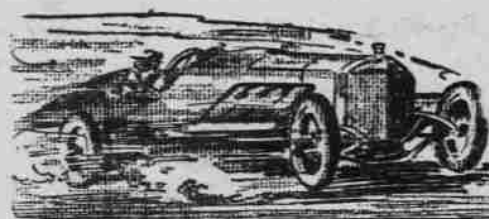
Alstead Radio-Electric Co.
203 W. 6th St. Phone 186

CHEAPEST IN WORLD

Typewriter Bargains \$15 Up

This Is From \$10.00 to \$15.00 Cheaper Than Eastern Price.
See or Write.
Free Trial—Easy Terms.
Largest Stock in the West.

Western Typewriter Co.
520 KANSAS AVENUE, TOPEKA



The Speed Kings

Do not take chances with unskilled Mechanics

The mechanical condition of a racing car must be perfect. Our four years of repairing the racing cars at the Free Fair as a testimonial should convince you of the satisfactory service given at this shop.

Starr Motor Repair Shop
W. W. (BILL) STARR
414 Jackson St. Phone 5864.

ON JOB 17 YEARS

H. J. Fichtner Makes Specialty of Electrical Work.

His Plant Is Located at 414 Jackson Street.

H. J. Fichtner, who was raised in Topeka, does nothing but electrical work at his shop at 414 Jackson. He has been in electrical work for the past seventeen years. He handled storage batteries as early as 1905. Before cars were so common he worked for railway companies in various places in the United States.

Paradoxical as it may seem, the more complicated the electrical work a car is becoming, the simpler the electrical work, according to Fichtner.

Forget to Water Battery.

He says that the most trouble in the electrical life is letting the batteries run out of water, causing the terminals to corrode and break loose, thus causing the generator to burn up. So just the mere act of keeping water in the batteries would save a great amount of trouble.

Fichtner recharges on an average of 150 batteries a month.

BUILT ON SERVICE

Badders Motor Company Has Made Huge Growth.

Business This Year Has Broken Record Set by Ford.

George S. Badders opened the second Ford agency in Topeka the latter part of September, 1920, at 427 Jackson street. Less than two years ago, he delivered his first Ford, and since then by a strict attention to Ford methods and hard work he has delivered 1,250 Ford cars and trucks. So far this year, Badders has delivered more trucks than any other Kansas agency, already having broken his year's estimate from the Ford Motor company, and he broke the record of all Ford agencies in the state when he delivered 101 new Ford cars in the month of May.

The growth of the Badders Motor company has been almost phenomenal. Forced from the original location in less than a year's time, the Badders Motor company now occupies a 100 foot front at 417-423 Jackson street and is one of the largest automobile agencies in the state, according to floor space and volume of business transacted.

Large Parts Department.

The parts department is one of the largest and most conveniently arranged of any in this entire territory. In addition to the main agency, storage facilities are arranged in four different places in Topeka.

The present quarters comprise spacious offices, Ford parts and accessory departments, new and used car display rooms, shop, etc., and recently there has been added across the alley from the present quarters, one of the most complete radiator and battery departments in the city. The radiator department is the only radiator shop in Topeka, using the Ford Motor company torch method of repairing, which insures better work at considerable less expense to the car user.

Badders was formerly in the parts department of the Ford Motor company. He passed thru all departments of the Kansas City branch of the Ford Motor company before becoming traveling branch representative, and later a dealer at Salina, Kan. He understands Ford methods and that he practices Ford efficiency is shown by the fact that when he moved to his present location, he transferred a \$40,000 stock in six hours and was ready for business in the new location the next morning without interruption.

Badders has some unique advertising methods. Recently he was seen riding up Kansas avenue with Governor Henry J. Allen in the oldest Ford car in America. A few weeks later, he unloaded thirty-two Ford ton trucks in one day, which was the largest shipment of this kind ever sent into Kansas by the Ford Motor company. A few days later he had these trucks and a large number of passenger cars in various stages of assembly in a parade headed by one of Topeka's popular bands.

"Service" is the keynote of the Badders institution and expense has not been spared in supplying the latest time-saving equipment thruout the plant. A \$1,250 cash register and a \$1,500 bookkeeping machine give Badders a complete record of the day's business five minutes after closing. Eight employees are needed in the office and parts departments alone and in the entire agency fifty-two men and women are employed. Badders gives young married men the preference in making additions to his force and encourages his unmarried men to go into double harness. In the last week, three of his men have taken wedding trips.

Badders attributes his success to the fact that he will not knowingly permit a customer to leave his place dissatisfied. He says that nine times out of ten the customer is right in his complaints, and anyway that his rule is that "the customer is always right."

In connection with the sale of the Lincoln car, which Badders terms "the world's finest car," the Badders Motor company plant will shortly be rearranged to properly handle this latest Ford product. Badders has already employed and brought to Topeka the most skilled Lincoln mechanic in this section of the country.

Mr. Badders extends a most cordial invitation to all visiting Ford, Lincoln and Fordson users and prospective users to make use of his rest rooms and other facilities. The Badders Motor company is a most homelike place and users of Ford products get a welcome there that they appreciate.

Throngs Visit the Velie Exhibit

The new Velie is creating more interest than any other car display at the fair.

Crowds literally packed the big tent where the new Velie is on display. Mechanics and others interested in motor construction were amazed at the wonderful construction of the new motor which is shown running on its own power.

Velie says "The new Velie-built motor is the best designed and best built motor on the market."

Don't fail to see it.

Willis Motor Company

Phone 305

1014-16 Kan. Ave.

See the
New Oakland
on Display at
Motor Hall
Kansas Free Fair
and

New Stearns Six
at Show Rooms

Storage—Supplies—Repairing

J. R. Johnson Motor Co.
526-28 Quincy St. Phone 848.

Visit
Topeka's Exclusive Sporting Goods Store
The most interesting store in Topeka for the lover of outdoor and indoor sports.
Sporting Goods—Bicycles—Motorcycles.
Exhibiting in Motor Hall.
KELLER-DUSTIN SPORT SHOP
112-114 East 7th St. Topeka, Kansas

FOUND! A Good Low Priced Battery

The C. W. Battery (Wood Separator) has high grade plates—selected cedar wood separators—best material and workmanship. Backed by our own reputation. Made in sizes to fit all makes of cars.
Price for 6-volt, 11-plate battery..... \$16.15

Magneto, Generator and Starter Service

Willard
STORAGE BATTERY

Burkhardt Battery Co.
Battery Headquarters.
112-16 West 4th St. Phone 686.

SERVICE—WE GIVE IT

NEW PRICES ON Pennsylvania Tires AND A TUBE FREE With Each Tire Purchase

Compare these new and reduced prices for such a high quality product with the prices of other high grade tires and we believe your choice will be Pennsylvania.

FABRICS

30x3	\$10.15
30x3 1/2	11.95
32x3 1/2	15.00
31x4	17.50
32x4	19.40
33x4	20.30
34x4	21.25
32x4 1/2	26.55

CORDS

30x3 1/2	\$15.75
32x3 1/2	23.70
31x4	29.25
32x4	29.25
33x4	30.15
34x4	31.05
32x4 1/2	37.70

CORDS

32x4 1/2	\$38.55
34x4 1/2	39.55
35x4 1/2	40.70
36x4 1/2	41.60
37x4 1/2	47.00
38x4 1/2	49.30
37x5	51.85

THE LONG OIL CO.

Tenth and Topeka Ave.
The following dealers can also supply you PENNSYLVANIA TIRES at above prices.
BOWEN & NURS
119 East Sixth St.

Fourth and Quincy St.
WM. COLEMAN
Sixth and Watson

2502 East Sixth St.
J. R. SKIDMORE
Willard, Kan.

1801 Seward Ave.
B. R. WHITMORE
Seabrook

LICHTENSTERN & SON
Ferry, Kan.

SERVICE—WE GIVE IT

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